



Before

Smoke begrimes, defaces, and discolors our public buildings and homes and may foster habits of indifference to cleanliness.

Winter's smoke in any city is avoided by wealthy tourists and persons of wealth in general. Salt Lake City could become the finest center for winter sports without our winter smoke.

Smoke is merely coal that has not been burned, although it has been paid for.

Smoke

Every one who burns coal that makes smoke, shares the responsibility for the smoke nuisance.

The tary matter present in smoke and soot causes it to adhere to windows, curtains, and drapes, causing lots of household drudgery.

Smoke means waste of money, time, and labor.

Smoke obscures the vision, making traffic hazardous.

SALT LAKE CITY

WOMEN'S CHAMBER OF COMMERCE

Headquarters Hotel Utah

CRUSADE AGAINST SMOKE

Contributions, small or large, in support of this cause are gratefully accepted by the Women's Chamber of Commerce and may be sent to:

Mrs. Anthony C. Fund
President
716 So. 5th E.

Mr. C. K. Simons
Chairman of Finance
1025 Blaine Ave

Mrs. R. Kletting
Treasurer
280 A. Str

Coal

Coal is one of Utah's greatest resources.

Does Utah benefit fully by this enormous resource, or do we let other fuels replace our UTAH COAL?

Let us all work for our own State and keep our "Home Fires" burning with UTAH COAL.

Let us use PROCESSED SMOKELESS UTAH COAL

COAL is rendered smokeless by what is known as carbonizing or distilling so that the wasteful smoke producing portions are driven off and only the clean heat producing portions (char) are burnt and burned.

Smokeless coal will mean cleaner and happier homes.

The Women's Chamber of Commerce has undertaken to prove that Utah Coal can be successfully treated and made smokeless.

HOMEMAKERS OF SALT LAKE CITY, we need your support and your help in this crusade for a clean city.

EVERYBODY WANTS A CLEAN, SMOKELESS, HEALTHFUL AND BEAUTIFUL CITY

"ELIMINATE SMOKE"

We welcome your request for a speaker on "Smoke Elimination".

We are forced to breathe unclean air. Why should we not make an effort to supply pure air, which is as necessary as food and water, especially when we consider that we take in seven times the weight of air as of food and water everyday.



After

Millions of cubic inches of poisonous gasses are set free annually in the air above our heads including gasses from the sewer vents and automobile exhausts, etc. Blankets of smoke over a city are holding down this stagnant air.

Health

Polluted air is a menace to health, happiness and disposition, and lowers our working efficiency.

By far more sunlight is experienced in the country than in a smoky city where the sunshine is cut off for weeks at a time, limiting the sun's rays, which are not only strongly disinfectant but also life-giving.

SUNSHINE- GOD'S FREE GIFT TO MANKIND should be enjoyed summer and winter.

PROCESSED COAL makes no smoke, soot, or cinders. It ignites freely and makes a bright, glowing, long-lasting fire. Processed coal is bulkier per ton than green coal on account of its lightness; the consumer therefore gets by far more heat value from the added bulk per ton. He also pays only for the light clean Char, and not for weight of moisture and by-products as contained in green coal.

UTAH COAL is very rich in by-products. By-products of coal will eventually become so valuable that burning of coal, as we do now, will be considered a crime. Let us begin to realize the enormous loss sustained by burning up these valuable by-products.

The use of by-products of coal will eventually create new industries, including chemical industries, making work for many.